

# Young-FINAL-ALT2

## Designation List Report



Young, Michelle

2022-09-13

PL Designations	00:10:10
DEF Counter	00:10:01
PL Counter-Counter	00:01:18
<b>TOTAL RUN TIME</b>	<b>00:21:29</b>



Documents linked to video:

P482\_P470-46

P-247

P-470

P-482



## Young-FINAL-ALT2

DESIGNATION	SOURCE	DURATION	ID
5:21 - 5:23	<b>Young, Michelle 2022-09-13</b> 5:21 Can you start by stating your name for the 5:22 record? 5:23 A. Sure. Michelle Young.	00:00:04	<b>Young-FINAL-ALT 2.1</b>
17:05 - 17:06	<b>Young, Michelle 2022-09-13</b> 17:05 Q. What is your position at Vintage Brand? 17:06 A. At Vintage Brand, creative director.	00:00:10	<b>Young-FINAL-ALT 2.2</b>
17:07 - 17:08	<b>Young, Michelle 2022-09-13</b> 17:07 Q. And you're an owner of Vintage Brand? 17:08 A. I do have ownership in Vintage Brand.	00:00:05	<b>Young-FINAL-ALT 2.3</b>
17:09 - 17:10	<b>Young, Michelle 2022-09-13</b> 17:09 Q. Do you get a paycheck from Vintage Brand? 17:10 A. No.	00:00:04	<b>Young-FINAL-ALT 2.4</b>
17:11 - 17:14	<b>Young, Michelle 2022-09-13</b> 17:11 Q. Do you receive dividends from Vintage Brand? 17:12 A. Distribution. 17:13 Q. About how often do you receive distribution? 17:14 A. They're irregular.	00:00:13	<b>Young-FINAL-ALT 2.5</b>
19:05 - 19:07	<b>Young, Michelle 2022-09-13</b> 19:05 Q. Is Chad the person who determines the amount 19:06 of each distribution? 19:07 A. Correct.	00:00:05	<b>Young-FINAL-ALT 2.6</b>
30:11 - 30:16	<b>Young, Michelle 2022-09-13</b> 30:11 Q. Does Vintage Brand have a phone line that 30:12 customers can call? 30:13 A. I don't think so. 30:14 Q. Do you know if Vintage Brand has ever had a 30:15 customer service phone line? 30:16 A. Not to my knowledge.	00:00:12	<b>Young-FINAL-ALT 2.7</b>
36:10 - 37:05	<b>Young, Michelle 2022-09-13</b> 36:10 Q. Okay. Now, you mentioned one of your 36:11 responsibilities at Vintage Brand is brand management. 36:12 What do you mean -- or what do you include 36:13 with brand management? 36:14 A. As I mentioned before, logo consistency, 36:15 making sure that we're keeping colors and fonts in place 36:16 to manage the brand so the customers know what page and 36:17 what website they're on, so that hopefully they return.	00:00:57	<b>Young-FINAL-ALT 2.8</b>

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DESIGNATION	SOURCE	DURATION	ID
	36:18 Q. So when you say "logo consistency," what logo		
	36:19 are you referring to?		
	36:20 A. Vintage Brand logo.		
	36:21 Q. And by "Vintage Brand logo," do you mean the		
	36:22 words "Vintage Brand"?		
	36:23 A. We have a few different variations. A "V" and		
	36:24 then the word. Any variation should have consistency in		
	36:25 color and font.		
	37:01 MICHELLE YOUNG		
	37:02 Q. So you include -- just so I'm clear.		
	37:03 So you include both the words "Vintage Brand,"		
	37:04 but also the stylized logo that your company uses?		
	37:05 A. We use both of those.		
37:06 - 37:11	<b>Young, Michelle 2022-09-13</b>	00:00:18	<b>Young-FINAL-ALT 2.9</b>
	37:06 Q. Why do you keep the colors and fonts		
	37:07 consistent for your -- for your Vintage Brand logo?		
	37:08 A. We keep them consistent because it's part of		
	37:09 our brand and our look and feel. We do that so that if		
	37:10 someone lands on the website, they know it's		
	37:11 Vintage Brand. They can recognize the logo and colors.		
37:12 - 37:18	<b>Young, Michelle 2022-09-13</b>	00:00:21	<b>Young-FINAL-ALT 2.10</b>
	37:12 Q. Why do you want customers to recognize the		
	37:13 Vintage Brand logos?		
	37:14 A. So we can have a successful company, be		
	37:15 recognized.		
	37:16 Q. And building that customer recognition in your		
	37:17 logos is one way to do that?		
	37:18 A. I believe so.		
37:19 - 38:05	<b>Young, Michelle 2022-09-13</b>	00:00:18	<b>Young-FINAL-ALT 2.11</b>
	37:19 Q. Does Vintage Brand own any trademarks?		
	37:20 A. It's not an area that I focus on. I don't		
	37:21 know.		
	37:22 Q. Do you know if they do own any trademarks?		
	37:23 A. That's not an area that I focus on. I don't		
	37:24 know.		
	37:25 Q. You just don't know?		
	38:01 MICHELLE YOUNG		
	38:02 A. I don't know.		
	38:03 Q. Do you know if Vintage Brand owns any		
	38:04 copyrights?		

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DESIGNATION	SOURCE	DURATION	ID
	38:05 A. I don't know.		
38:06 - 39:06	<b>Young, Michelle 2022-09-13</b>	00:01:12	<b>Young-FINAL-ALT 2.12</b>
	38:06 Q. Do you know whether Vintage Brand uses symbols		
	38:07 related to trademarks or copyrights?		
	38:08 A. I don't know.		
	38:09 Q. And by that, I should clarify, I mean like a		
	38:10 TM symbol or an R with a circle or a C with a circle.		
	38:11 Do you know if Vintage Brand uses any of		
	38:12 those?		
	38:13 A. Can you give me an example?		
	38:14 I guess I can rephrase my question, too.		
	38:15 Are you referring to those marks on our logos		
	38:16 or on the website? Can you --		
	38:17 Q. I'm just -- do those marks appear on your		
	38:18 website?		
	38:19 A. We have those on our logo. That, I know		
	38:20 because I oversee the logos.		
	38:21 Q. Is that part of the consistency you try to		
	38:22 maintain in the logo consistency for the Vintage Brand?		
	38:23 A. Yes.		
	38:24 Q. So you always use maybe the TM or the -- is		
	38:25 that -- I should rephrase.		
	39:01 MICHELLE YOUNG		
	39:02 Do you always use the TM?		
	39:03 A. We don't always use the TM. Chad is owning		
	39:04 all the trademarks and registration, so he will let me		
	39:05 know which one to update. I believe right now we have a		
	39:06 registration mark on the Vintage logo.		
39:07 - 39:16	<b>Young, Michelle 2022-09-13</b>	00:00:34	<b>Young-FINAL-ALT 2.48</b>
	39:07 Q. You said Chad owns all the trademarks?		
	39:08 A. Well, he owns the process in terms of telling		
	39:09 me when to use them, and I can make sure that those are		
	39:10 shown properly on the site.		
	39:11 Q. So are there trademarks where he's told you to		
	39:12 use the symbol?		
	39:13 A. I'm not sure I understand.		
	39:14 Q. So you said that he tells you when you can use		
	39:15 the trademarks, or when you can use the TM symbol on the		
	39:16 Vintage logo.		
39:17 - 39:23	<b>Young, Michelle 2022-09-13</b>	00:00:17	<b>Young-FINAL-ALT</b>

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DESIGNATION	SOURCE	DURATION	ID
	39:17 Has he told you to use the TM symbol on the --		2.13
	39:18 on any of your logos?		
	39:19 A. We started with the TM, and then we use the		
	39:20 registration mark now.		
	39:21 Q. And by "registration mark," do you mean the R		
	39:22 with a circle?		
	39:23 A. Correct.		
39:25 - 40:04	<b>Young, Michelle 2022-09-13</b>	00:00:06	<b>Young-FINAL-ALT</b>
	39:25 Why do you include those symbols?		2.14
	40:01 MICHELLE YOUNG		
	40:02 A. He told me to.		
	40:03 Q. Any other reason?		
	40:04 A. No.		
40:05 - 40:07	<b>Young, Michelle 2022-09-13</b>	00:00:08	<b>Young-FINAL-ALT</b>
	40:05 Q. Do you understand what it means for		2.15
	40:06 Vintage Brand to own a trademark in your logo?		
	40:07 A. It's not my focus. I don't know.		
41:14 - 41:22	<b>Young, Michelle 2022-09-13</b>	00:00:29	<b>Young-FINAL-ALT</b>
	41:14 Q. Why did you decide to create a special		2.16
	41:15 Vintage Brand logo?		
	41:16 A. To use on the website.		
	41:17 Q. But why create a logo?		
	41:18 A. I think most companies use logos to help		
	41:19 recognize their entity.		
	41:20 Q. So from the beginning, you wanted customers to		
	41:21 build some recognition that this is Vintage Brand?		
	41:22 A. Correct.		
42:08 - 42:12	<b>Young, Michelle 2022-09-13</b>	00:00:16	<b>Young-FINAL-ALT</b>
	42:08 Q. So can you tell me about what work you do at		2.17
	42:09 Vintage Brand related to product?		
	42:10 A. For Vintage Brand, it's photography of the		
	42:11 product itself, all the colorways, get them edited and		
	42:12 looking good so we can put them on the website.		
42:17 - 42:19	<b>Young, Michelle 2022-09-13</b>	00:00:07	<b>Young-FINAL-ALT</b>
	42:17 When you said you take photography of the		2.18
	42:18 product itself, what did you mean by "the product"?		
	42:19 A. T-shirts and sweatshirts.		
42:20 - 42:24	<b>Young, Michelle 2022-09-13</b>	00:00:16	<b>Young-FINAL-ALT</b>
	42:20 Q. Do you know where the images that appear on		2.19

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DESIGNATION	SOURCE	DURATION	ID
	42:21 Vintage Brand products -- where those images come from?		
	42:22 A. The graphics on the shirts?		
	42:23 Q. Yes.		
	42:24 A. Chad sources the graphics from the shirts.		
43:04 - 44:17	<b>Young, Michelle 2022-09-13</b>	00:01:53	<b>Young-FINAL-ALT 2.20</b>
	43:04 Q. Does Chad purchase or create graphic images		
	43:05 that he gives the company?		
	43:06 A. We have -- he finds physical assets that he		
	43:07 scans that then become digital files.		
	43:08 Q. So does Chad take the images of the physical		
	43:09 items?		
	43:10 A. Does he take the images? He provides us with		
	43:11 the actual images, and then we scan them and then turn		
	43:12 them into the digital files.		
	43:13 Q. So just so I'm clear, Chad has a physical		
	43:14 item, let's say, a magnet. That's just totally		
	43:15 hypothetical.		
	43:16 What would he provide to you?		
	43:17 A. The -- he would give us the magnet.		
	43:18 Q. What would you do with the magnet?		
	43:19 A. Scan it.		
	43:20 Q. What would you use to scan it?		
	43:21 A. A scanner.		
	43:22 Q. Like a scanner that you, like -- that you		
	43:23 would scan a piece of paper in or something?		
	43:24 A. Correct.		
	43:25 Q. Not a camera?		
	44:01 MICHELLE YOUNG		
	44:02 A. Correct.		
	44:03 Q. Where do you put the file of the scanned		
	44:04 image?		
	44:05 A. Onto our file server.		
	44:06 Q. What do you then do with that image?		
	44:07 A. We get it ready to print and show on the		
	44:08 website. So clean it up.		
	44:09 Q. So when you say "get it ready and clean it		
	44:10 up," what does that mean?		
	44:11 A. Sometimes these are old products or assets.		
	44:12 Or your magnet example, they might have ketchup on them		
	44:13 or something, so we remove that.		

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DESIGNATION	SOURCE	DURATION	ID
	44:14 Q. What other changes do you make to the image?		
	44:15 A. If it looks a little blurry, we'll clean it up		
	44:16 so that it looks clean and we know it will transfer and		
	44:17 print onto the shirt properly.		
44:18 - 45:16	<b>Young, Michelle 2022-09-13</b>	00:01:16	<b>Young-FINAL-ALT 2.21</b>
	44:18 Q. Has that happened where you've had an image		
	44:19 that was blurry and needed to clean the image up?		
	44:20 A. Yes.		
	44:21 Q. Do you know, was the image blurry on the		
	44:22 physical item or was it blurry from the scan?		
	44:23 A. I don't know.		
	44:24 Q. Have you ever -- you see the physical items?		
	44:25 A. I have seen some of them, yes.		
	45:01 MICHELLE YOUNG		
	45:02 Q. Have you seen anywhere the image on the item		
	45:03 was blurry?		
	45:04 A. Yes.		
	45:05 Q. What was -- can you describe that?		
	45:06 A. It wasn't clear.		
	45:07 Q. Like the printing had become distorted? Or		
	45:08 how would the image on the item be blurry?		
	45:09 A. I'm guessing it was due to age of the image.		
	45:10 It was old.		
	45:11 Q. What kind of item was this?		
	45:12 A. I've seen a button, an old button that was		
	45:13 blurry, I'm guessing, due to age.		
	45:14 Q. And so when you had the image of it, you're		
	45:15 able to edit the image to clean up the lines?		
	45:16 A. Uh-huh.		
45:17 - 45:25	<b>Young, Michelle 2022-09-13</b>	00:00:20	<b>Young-FINAL-ALT 2.22</b>
	45:17 Q. What software do you use to edit the image?		
	45:18 A. Adobe.		
	45:19 Q. Do you use any other software?		
	45:20 A. No.		
	45:21 Q. Have you used any other software in the past?		
	45:22 A. No.		
	45:23 Q. Who else has done this process of cleaning		
	45:24 images up?		
	45:25 A. No one.		
46:02 - 46:09	<b>Young, Michelle 2022-09-13</b>	00:00:18	<b>Young-FINAL-ALT</b>

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DESIGNATION	SOURCE	DURATION	ID
	46:02 Q. You're the only one?		2.23
	46:03 A. Yeah.		
	46:04 Q. Okay. And that's -- in the past, was there		
	46:05 anybody else that performed that for Vintage Brand?		
	46:06 A. Yeah, we've had people in the past that have		
	46:07 done it.		
	46:08 Q. Who else has done that work for Vintage Brand?		
	46:09 A. We've had some contractors.		
51:22 - 52:06	<b>Young, Michelle 2022-09-13</b>	00:00:22	<b>Young-FINAL-ALT 2.24</b>
	51:22 Q. Did you make any monetary investment in		
	51:23 Vintage Brand?		
	51:24 A. No.		
	51:25 Q. Why did you come -- or how did you come to own		
	52:01 MICHELLE YOUNG		
	52:02 10 percent of the company?		
	52:03 A. For Vintage Brand?		
	52:04 Q. Yes.		
	52:05 A. Chad started the company, and he added me as a		
	52:06 cofounder.		
52:11 - 52:25	<b>Young, Michelle 2022-09-13</b>	00:00:42	<b>Young-FINAL-ALT 2.25</b>
	52:11 Q. Were you surprised when he asked you to be a		
	52:12 cofounder?		
	52:13 A. No.		
	52:14 Q. Who came up with the idea for Vintage Brand?		
	52:15 A. Chad.		
	52:16 Q. Do you know how he came up with the idea?		
	52:17 A. I don't know how he came up with it. He came		
	52:18 to us with the idea.		
	52:19 Q. And when you say "he came to us," who do you		
	52:20 mean?		
	52:21 A. Eric is the other cofounder.		
	52:22 Q. Did he consider having -- or do you know		
	52:23 whether there was anybody else who was considered to		
	52:24 be -- or to possibly be -- made a cofounder?		
	52:25 A. I don't know.		
73:02 - 73:09	<b>Young, Michelle 2022-09-13</b>	00:00:24	<b>Young-FINAL-ALT 2.26</b>
 P-470.34	73:02 So if you can turn -- you see on the bottom		
	73:03 right-hand corner, there's a series of numbers we call a		
	73:04 Bates stamp.		
	73:05 Can you turn to the page that -- actually, the		



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DESIGNATION	SOURCE	DURATION	ID
	73:06 first page of the document that has the Bates stamp --		
	73:07 or no, I'm sorry. Not the first page. Strike that.		
	73:08 The page that has the Bates stamp ending with 234,		
	73:09 please.		
73:10 - 73:15	<b>Young, Michelle 2022-09-13</b>	00:00:23	<b>Young-FINAL-ALT 2.27</b>
	73:10 Do you recognize what's shown on this page?		
	73:11 A. Yes.		
	73:12 Q. At the top left-hand, there's a V symbol with		
	73:13 the words "Vintage Brand." Is that the Vintage Brand		
	73:14 logo you discussed earlier in the deposition?		
	73:15 A. Yes.		
74:12 - 76:12	<b>Young, Michelle 2022-09-13</b>	00:03:07	<b>Young-FINAL-ALT 2.28</b>
 P-470.34.2	74:12 Q. So looking above that paragraph where it says		
	74:13 "1929 Penn State Nittany Lions Men's Dri-Power T-Shirt,"		
	74:14 who would have written the name of the product there?		
	74:15 A. Our system generates it automatically.		
	74:16 Q. How does the system generate it?		
	74:17 A. It has a name of the shirt, the Dri-Power		
	74:18 T-shirt, and the store, and this one is Penn State.		
	74:19 Q. So -- and if we look above that, there's a		
	74:20 pathway: "Leagues/College/Teams/Penn State Nittany		
	74:21 Lions."		
	74:22 Do you see that?		
	74:23 A. I do.		
	74:24 Q. So from -- am I understanding you correctly,		
	74:25 that it's the Penn State Nittany Lions store name gets		
	75:01 MICHELLE YOUNG		
	75:02 populated into the name of the T-shirt, or before the		
	75:03 name of the T-shirt?		
	75:04 A. Yes.		
	75:05 Q. Okay. How would the "1929" have been		
	75:06 populated into this title?		
	75:07 A. Eric adds the year.		
 P-470.34.5	75:08 Q. Now, looking at the very bottom of this page,		
	75:09 you see that there's information that was populated in		
	75:10 the process of getting screen captures.		
	75:11 Do you see the -- where there's the URL for		
	75:12 this webpage?		
	75:13 A. Yes.		
	75:14 Q. So looking at the URL, you see the		

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DESIGNATION	SOURCE	DURATION	ID
	75:15 "penn-state-nittany-lions/a/7808."		
	75:16 Do you know what the 7808 refers to?		
	75:17 A. The design on the shirt.		
	75:18 Q. So any product that is sold by Vintage Brand		
	75:19 that uses this same design on the shirt will have this		
	75:20 same number, 7808?		
	75:21 A. I don't know.		
	75:22 Q. But the 7808, you said, refers to the image on		
	75:23 the shirt; correct?		
	75:24 A. Yes.		
	75:25 Q. So each -- or am I correct that each image		
	76:01 MICHELLE YOUNG		
	76:02 that Vintage Brand has in its collection is assigned a		
	76:03 different identification number; is that correct?		
	76:04 A. Yes.		
	76:05 Q. Who assigns those numbers?		
	76:06 A. They're auto-generated.		
	76:07 Q. Is it just like a chronological list, that		
	76:08 this is the, maybe, 7,808th image to be added?		
	76:09 A. Yes.		
	76:10 Q. So it's a way to help keep track and keep		
	76:11 organized?		
	76:12 A. Yes.		
76:13 - 76:20  P-470.34	<b>Young, Michelle 2022-09-13</b>	00:00:41	<b>Young-FINAL-ALT 2.29</b>
	76:13 Q. Looking through this page, the -- ending with		
	76:14 0234, what on this page is content that you would have		
	76:15 created or added to the website?		
	76:16 A. I would be responsible for the T-shirt itself,		
	76:17 photographing the blank T-shirt, and having it shown on		
	76:18 the site. That would be me. Also the swatch colors,		
	76:19 the gray and the white one, which would represent the		
	76:20 blank T-shirts, the options.		
76:21 - 76:21	<b>Young, Michelle 2022-09-13</b>	00:00:03	<b>Young-FINAL-ALT 2.30</b>
	76:21 Q. What else would you be responsible for?		
76:22 - 76:23	<b>Young, Michelle 2022-09-13</b>	00:00:10	<b>Young-FINAL-ALT 2.31</b>
	76:22 A. Making sure that the Vintage Brand logo is in		
	76:23 place and nothing is showing any kind of broken image.		
76:24 - 77:22	<b>Young, Michelle 2022-09-13</b>	00:01:08	<b>Young-FINAL-ALT 2.32</b>
	76:24 Q. So we had talked about the title of the		




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DESIGNATION	SOURCE	DURATION	ID
 P-470.34.3	76:25 product, "1929 Penn State Nittany Lions Men's Dri-Power		
	77:01 MICHELLE YOUNG		
	77:02 T-Shirt."		
	77:03 Below that, do you see the line and a half of		
	77:04 text?		
	77:05 A. Yes.		
	77:06 Q. What does that say?		
	77:07 A. "By Vintage Brand. Not affiliated with or		
	77:08 sponsored by Penn State Nittany Lions."		
	77:09 Q. Who would have written this text?		
	77:10 A. Chad.		
	77:11 Q. Do you know why this text appears on this		
	77:12 page?		
	77:13 A. That's not my area of focus.		
	77:14 Q. Do you know why it appears on the page?		
	77:15 A. I don't know.		
	77:16 Q. Who would have been -- or strike that.		
	77:17 The fonts used on the page for the -- for		
	77:18 instance, the title of the T-shirt, the text you just		
	77:19 read, and the paragraph of the text, who would have		
	77:20 selected the fonts that were used for each of those		
	77:21 items?		
	77:22 A. Myself.		
77:23 - 78:02	<b>Young, Michelle 2022-09-13</b>	00:00:12	<b>Young-FINAL-ALT</b>
 P-470.34.3	77:23 Q. The text you just read "By Vintage Brand. Not		<b>2.33</b>
	77:24 affiliated with or sponsored by Penn State Nittany		
	77:25 Lions," is that text smaller than the text of the next		
	78:01 MICHELLE YOUNG		
	78:02 paragraph?		
78:03 - 78:03	<b>Young, Michelle 2022-09-13</b>	00:00:01	<b>Young-FINAL-ALT</b>
	78:03 A. Yes.		<b>2.34</b>
78:16 - 78:17	<b>Young, Michelle 2022-09-13</b>	00:00:10	<b>Young-FINAL-ALT</b>
 P-470.34.4	78:16 Q. Why is it smaller than the other text?		<b>2.35</b>
	78:17 A. I don't know.		
96:17 - 96:23	<b>Young, Michelle 2022-09-13</b>	00:00:20	<b>Young-FINAL-ALT</b>
 P-470.5.2	96:17 So looking at the -- moving to the bottom of		<b>2.36</b>
	96:18 the page, you see the -- this area that's in black, and		
	96:19 at the bottom of that, there's additional text.		
	96:20 Who wrote this text?		

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DESIGNATION	SOURCE	DURATION	ID
	96:21 A. Chad.		
	96:22 Q. Did you add this text to the website?		
	96:23 A. Yes.		
96:24 - 97:13	<b>Young, Michelle 2022-09-13</b>	00:00:39	<b>Young-FINAL-ALT</b>
 P-470.5.2	96:24 Q. Why is it at the very bottom of the page?		<b>2.37</b>
	96:25 A. I was directed to put it there.		
	97:01 MICHELLE YOUNG		
	97:02 Q. Who directed you?		
	97:03 A. Chad.		
	97:04 Q. Why did he put you -- have you put it at the		
	97:05 very bottom of the page?		
	97:06 A. I don't know.		
	97:07 Q. Do you know whether customers tend to scroll		
	97:08 to the very bottom of the website?		
	97:09 A. I don't know.		
	97:10 Q. When there's information you want a customer		
	97:11 to see, do you tend to put it at the very bottom of the		
	97:12 website?		
 Clear	97:13 A. No.		
130:11 - 130:18	<b>Young, Michelle 2022-09-13</b>	00:00:17	<b>Young-FINAL-ALT</b>
	130:11 Q. Have you ever considered whether Vintage Brand		<b>2.38</b>
	130:12 is allowed to use schools' trademarks?		
	130:13 A. I don't know.		
	130:14 Q. You've never considered it?		
	130:15 A. I don't know.		
	130:16 Q. So the answer is no, you haven't considered		
	130:17 it?		
	130:18 A. Not to my recollection.		
130:24 - 131:02	<b>Young, Michelle 2022-09-13</b>	00:00:06	<b>Young-FINAL-ALT</b>
	130:24 Q. How do customers reach the Vintage Brand		<b>2.39</b>
	130:25 website?		
	131:01 MICHELLE YOUNG		
	131:02 A. Through Google.		
131:22 - 131:24	<b>Young, Michelle 2022-09-13</b>	00:00:07	<b>Young-FINAL-ALT</b>
	131:22 Q. (BY MS. ELLER) Who is responsible for		<b>2.40</b>
	131:23 Vintage Brand's online marketing?		
	131:24 A. Chad.		
131:25 - 132:02	<b>Young, Michelle 2022-09-13</b>	00:00:06	<b>Young-FINAL-ALT</b>
	131:25 Q. Is it only Chad?		<b>2.41</b>

## Young-FINAL-ALT2

DESIGNATION	SOURCE	DURATION	ID
	132:01 MICHELLE YOUNG		
	132:02 A. That's not my area. I don't know.		
134:16 - 134:18	<b>Young, Michelle 2022-09-13</b>	00:00:10	<b>Young-FINAL-ALT 2.42</b>
	134:16 Who is involved with marketing Vintage Brand		
	134:17 to bring customers to the website?		
	134:18 A. Chad.		
134:19 - 134:25	<b>Young, Michelle 2022-09-13</b>	00:00:15	<b>Young-FINAL-ALT 2.43</b>
	134:19 Q. Who else is involved with marketing?		
	134:20 A. Eric.		
	134:21 Q. Who else is involved with marketing?		
	134:22 A. No one.		
	134:23 Q. Does Dom DeLong have any responsibilities		
	134:24 there?		
	134:25 A. No.		
137:17 - 137:20	<b>Young, Michelle 2022-09-13</b>	00:00:09	<b>Young-FINAL-ALT 2.44</b>
 P-247.1	137:17 Okay. I'm going to mark -- this is going to		
	137:18 be a physical exhibit. This will be Number 16, I		
	137:19 believe.		
	137:20 (Exhibit Number 16 marked for identification.)		
138:11 - 138:15	<b>Young, Michelle 2022-09-13</b>	00:00:09	<b>Young-FINAL-ALT 2.45</b>
	138:11 Q. (BY MS. ELLER) Ms. Young, have you seen this,		
	138:12 the item in your hands before?		
	138:13 A. No.		
	138:14 Q. Do you know what it is?		
	138:15 A. Penn State pennant.		
147:15 - 148:02	<b>Young, Michelle 2022-09-13</b>	00:00:34	<b>Young-FINAL-ALT 2.46</b>
 P-482.1.1	147:15 Q. (BY MS. ELLER) Ms. Young, have you seen the		
	147:16 item in your hand that's marked as Exhibit 18 before?		
	147:17 A. No.		
	147:18 Q. Have you seen images of it?		
	147:19 A. Yes.		
	147:20 Q. What is it?		
	147:21 A. It's a button.		
	147:22 Q. What is on the button?		
	147:23 A. It says "Penn State, Cotton Bowl, Dallas,		
	147:24 Texas."		
 P482_P470-46 .1	147:25 Q. Now, turning to -- back to Exhibit 6. Can you		
	148:01 MICHELLE YOUNG		

**Young-FINAL-ALT2**

DESIGNATION	SOURCE	DURATION	ID
	148:02 turn to the page ending with 246, please.		
148:03 - 148:23	<b>Young, Michelle 2022-09-13</b>	00:01:16	<b>Young-FINAL-ALT 2.47</b>
	148:03 Do you see a hat?		
	148:04 A. Yes.		
	148:05 Q. What's on the hat in this -- on this page of		
	148:06 the exhibit?		
	148:07 A. The image that I see on the button.		
	148:08 Q. Do you recall if you made any edits or if you		
	148:09 were responsible for processing the scanned image of		
	148:10 this button?		
	148:11 A. I don't recall.		
	148:12 Q. Comparing the button and the image that's on		
	148:13 the hat on this page, what differences do you see?		
	148:14 A. Well, this is a rounded button, so the		
	148:15 scanning would have given it an edge. So that's been		
	148:16 removed from the outside, so it's cleaned up. There's		
	148:17 some scuffs on here. Those aren't showing.		
	148:18 Q. Are those the only differences you see?		
	148:19 A. That I can see.		
	148:20 Q. So it's removing scuffs and removing the		
	148:21 shadowing effects that would have been caused by		
	148:22 scanning a rounded image?		
	148:23 A. Correct.		

PL Designations	00:10:10
DEF Counter	00:10:01
PL Counter-Counter	00:01:18
<b>TOTAL RUN TIME</b>	<b>00:21:29</b>



Documents linked to video:

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